

McAfee Endpoint Security

Purpose-built security for proactive threat management and proven security controls

Endpoint Security: What Are Your Priorities?

Security can be owned by a single or several teams within today's businesses. In the case of enterprise organizations, it is often a function shared by multiple teams, such as IT administration and security operations. Whichever approach best describes the role you take in your business, what matters most to you will naturally lead you to be more concerned with a different set of capabilities and outcomes when it comes to your endpoint protection platform.

The endpoint solution you depend on should align with the priorities that matter most to you. Regardless of your role, McAfee® Endpoint Security aligns to your specific critical needs—from preventing threats and hunting them to tailoring security controls. With McAfee® MVISION Insights capabilities, specific threat priorities are offered to work before the attack occurs. The solution enables you to ensure system uptime for users, find more opportunities for automation, and simplify complex workflows.

Ensure Uptime and Visibility

McAfee Endpoint Security enables customers to respond to and manage the threat defense lifecycle with proactive defenses and remediation tools. Automatic rollback remediation returns systems to a healthy state

to keep users and administrators productive, saving time that might otherwise be spent awaiting system remediation, performing recovery, or re-imaging an infected machine. Global threat intelligence and real-time local event intelligence are shared between endpoints and McAfee® MVISION EDR to collect threat event details, detect and prevent threats attempting to evade detection, and map them to the MITRE ATT&CK framework for further investigation. Management is kept simple through a centralized management console that comes with a choice of local, SaaS, or virtual environment deployments. MVISION Insights offers unique visibility and control into potential priority threats with high propensity to attack, along with determining if an organization's security posture will protect against the threat. This ensures a level of protection against a critical threat and outmaneuvers the attacker before they hit.

By using MVISION Insights, organizations are given alerts and notifications on prioritized potential threats likely to hit based on industry and region. In addition, MVISION Insights offers a local assessment of the security posture and whether it can protect against this threat. It also identifies endpoints that are vulnerable to the threat and offers prescriptive guidance on what to update. This increases proactive efforts to get ahead of adversaries who are likely to attack.

Key Advantages

- **Advanced defenses for advanced threats:** Machine-learning, credential theft defense, and rollback remediation complement Windows desktop and server systems' basic security capabilities.
- **No additional complexity:** Manage McAfee technologies, Windows Defender Antivirus policies, Defender Exploit Guard, and Windows Firewall settings using a single policy and console.
- **MVISION Insights:** Respond immediately to potential active campaigns that are prioritized according to whether they are targeting your sector or geographies with a leading actionable security intelligence solution available today. MVISION Insights will predict which endpoints are lacking protection against the campaigns and offer prescriptive guidance on what to do to improve the detection. This is the only endpoint security solution to concurrently prioritize, predict, and prescribe actions.

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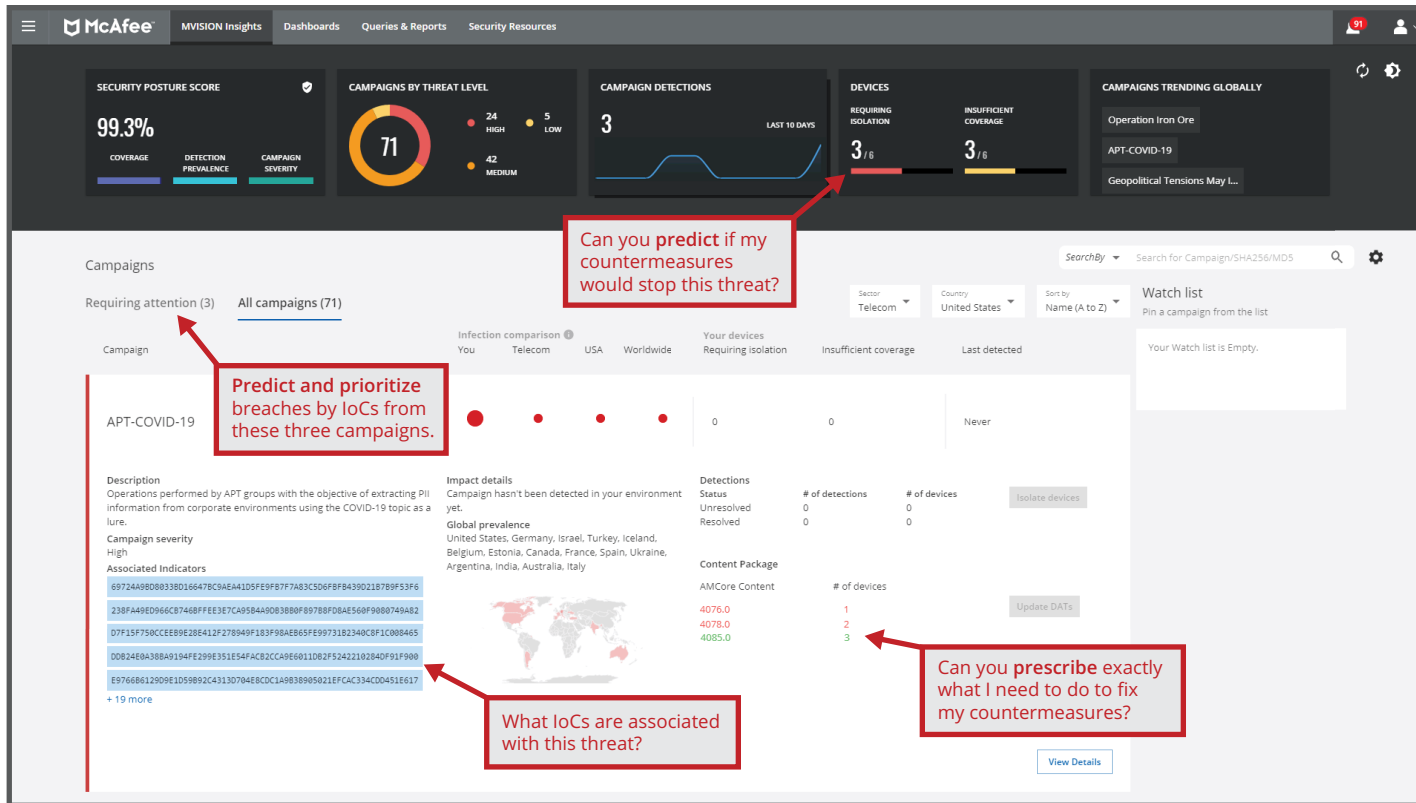


Figure 1. MVISION Insights dashboard. (MVISION Insights requires McAfee Endpoint Security telemetry (Opt-in) to function properly.)

McAfee Endpoint Security gathers threat insights from multiple layers of engagement using a single software agent to remove redundancies caused by multiple point products. The result is an integrated approach to security that removes manual threat correlation. Threat details that require further investigation are elevated

to incident responders automatically. Threat event data is presented in a simple, at-a-glance format via the Story Graph, which visualizes threat details and allows administrators to easily drill down and investigate the sources of malicious actors.

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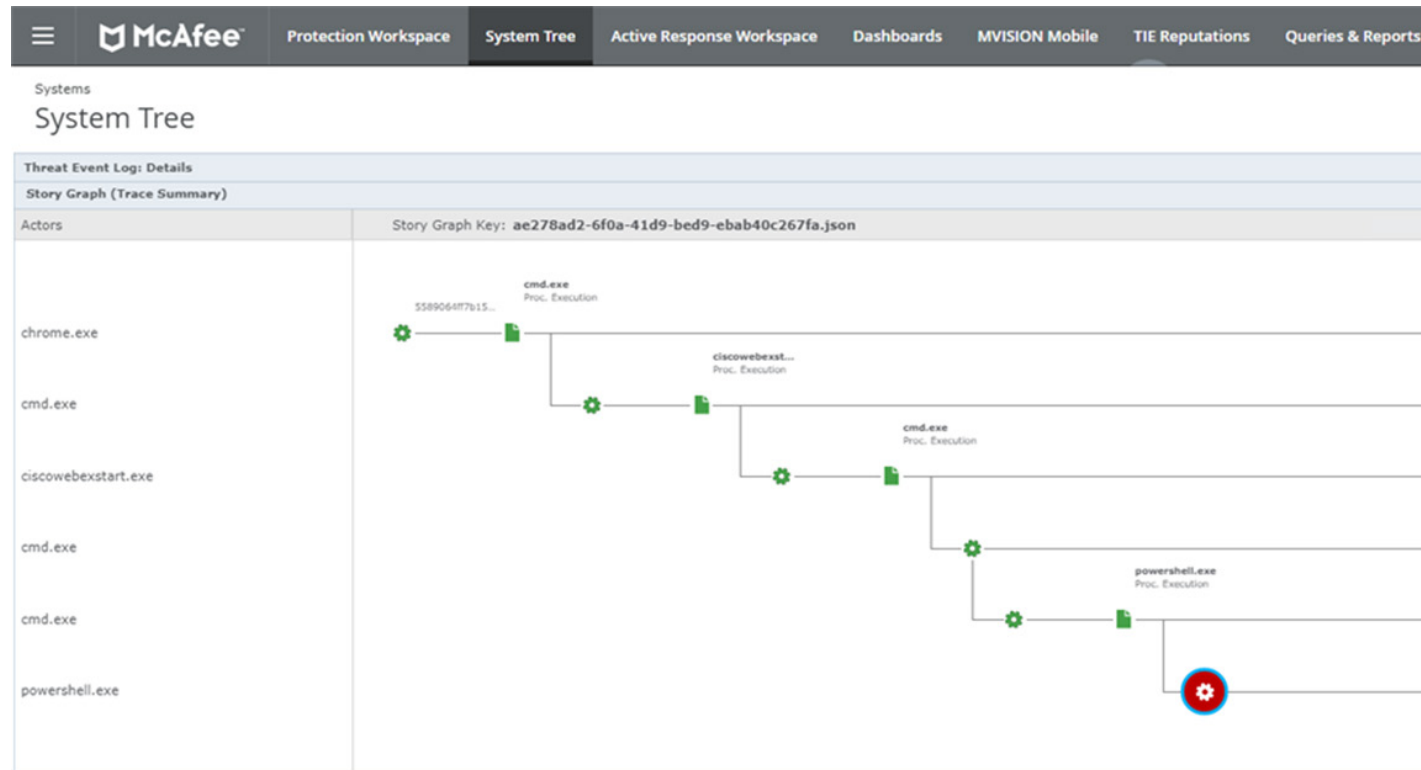


Figure 2. Story Graph.

Integrated Advanced Threat Defenses Automate and Speed Response Times

Additional advanced threat defenses, like Dynamic Application Containment (DAC), are also available as part of the integrated McAfee Endpoint Security framework to help organizations defend against the latest advanced threats.¹ For example, DAC will analyze and take

action against greyware and other emerging malware, containing them to prevent infection.

Another technology for advanced threat is Real Protect, which uses machine-learning behavior classification to detect zero-day malware and improve detection. The signatureless classification is performed in the cloud and maintains a small client footprint while providing near

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real-time detection. Actionable insights are delivered and can be used to create indicators of attack (IoAs) and indicators of compromise (IoCs). This can be particularly useful for lateral movement detection, patient-zero discovery, threat actor attribution, forensic investigations, and remediation. Real Protect also speeds future analysis by automatically evolving behavior classification to identify behaviors and adding rules to identify future attacks that are similar using both static and runtime features.

Lastly, to immediately prevent infection and reduce the time required for IT security administrators, the client repairs the endpoint, following a conviction, to the last known good state.

Intelligent Endpoint Protection Lets You Know What Attackers Are Doing Now

Better intelligence leads to better results. McAfee Endpoint Security shares its observations in real time with the multiple endpoint defense technologies connected to its framework to collaborate and accelerate identification of suspicious behaviors, facilitate better coordination of defenses, and provide better protection against targeted attacks and zero-day threats. Insights like file hash, source URL, AMSI, and PowerShell events are tracked and shared not only with other defenses, but also with the client and management interfaces to help users understand attacks and provide administrators with actionable threat forensics.

In addition, McAfee® Threat Intelligence Exchange technology empowers adaptive defenses to collaborate with other McAfee solutions, including gateways, sandboxes, and our security information and event management (SIEM) solution. Gathering and distributing local, community, and global security intelligence shrinks the time between attack, discovery, and containment from weeks or months to milliseconds.

Combined with McAfee® Global Threat Intelligence (McAfee® GTI), the McAfee Endpoint Security framework leverages the cloud to monitor and act on the full spectrum of new and emerging threats in real time across all vectors—file, web, message, and network. The existing endpoint footprint and management system is enhanced with localized and global threat intelligence to combat unknown and targeted malware instantly. Automatic actions against suspicious applications and processes quickly escalate responses against new and emerging forms of attack while informing other defenses and the global community.

Customers using DAC and Real Protect get insights into more advanced threats and the behaviors they exhibit. For example, DAC provides information on contained applications and the type of access that they attempt to gain, such as registry or memory.

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For organizations interested in collecting endpoint process threat insights to hunt malware and equip incident responders, Real Protect provides insights into behaviors that have been deemed malicious and classifies threats. These insights can be particularly helpful in uncovering file-based malware attempts to evade detection through techniques like packing, encryption, or misusing legitimate applications.

Strong and Effective Performance Helps You Respond in Time

Intelligent defenses are of little value if they impede users with slow scans, take a long time to install, or are complicated to manage. McAfee Endpoint Security protects the productivity of users with a common service layer and our new anti-malware core engine that helps reduce the amount of resources and power required by a user's system. Endpoint scans won't impact user productivity because they only occur when the device is idle, and they resume seamlessly after a restart or shutdown.

An adaptive scanning process also helps reduce CPU demands by learning which processes and sources are trusted in order to focus resources on only those that appear suspicious or that come from unknown sources. McAfee Endpoint Security possesses an integrated firewall that uses McAfee GTI to protect endpoints from botnets, distributed denial-of-service (DDoS) attacks, advanced persistent threats, and risky web connections.

Relieve the Pressure with Reduced Complexity and Increased Sustainability

The rapid growth of security products with overlapping functionality and separate management consoles has made it difficult for many to derive a clear picture of potential attacks. McAfee Endpoint Security delivers strong, long-term protection, thanks to its open and extensible framework, which serves as the foundation for centralizing current and future endpoint solutions. This framework leverages the Data Exchange Layer for cross-technology collaboration with existing security investments. The integrated architecture seamlessly integrates with other products from McAfee, further reducing security gaps, technology silos, and redundancies, while improving productivity by lowering your operating costs and management complexity.

McAfee® ePolicy Orchestrator® (McAfee ePO™) software can further reduce complexity by providing a single pane of glass to monitor, deploy, and manage endpoints. Customizable views and actionable workflows in understandable language provide the tools to quickly assess security posture, locate infections, and mitigate the impact of threats by quarantining systems, stopping malicious processes, or blocking data exfiltration. It also provides a single place to manage every endpoint, other McAfee capabilities, and more than 130 third-party security solutions.

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Feature	Why You Need It
Proactive threat detection and response (MVISION Insights)	<ul style="list-style-type: none"> ▪ Predictively and preemptively detects potential threats based on your industry and region. ▪ Locally assess security posture against the potential threat and corrective guidance on how to improve. ▪ Get ahead of the adversaries by setting protections before an attack occurs.
Real Protect	<ul style="list-style-type: none"> ▪ Machine-learning behavior classification detects zero-day threats in near real time, enabling actionable threat intelligence. ▪ It automatically evolves behavior classification to identify behaviors and add rules to identify future attacks.
Endpoint protection for targeted attacks	<ul style="list-style-type: none"> ▪ Endpoint protection closes the gap from encounter to containment from days to milliseconds. ▪ McAfee Threat Intelligence Exchange collects intelligence from multiple sources, enabling security components to instantly communicate with each other about emerging and multiphase advanced attacks. ▪ AMSI and PowerShell event logging uncover and help protect against fileless and script-based attacks.
Intelligent, adaptive scanning	<ul style="list-style-type: none"> ▪ Performance and productivity are improved by bypassing scanning of trusted processes and prioritizing suspicious processes and applications. ▪ Adaptive behavioral scanning monitors, targets, and escalates as warranted by suspicious activity.
Rollback remediation	<ul style="list-style-type: none"> ▪ Rollback remediation automatically reverts changes made by malware and returns systems to their last known healthy state and keeps your users productive.
Proactive web security	<ul style="list-style-type: none"> ▪ Proactive web security ensures safe browsing with web protection and filtering for endpoints.
Dynamic Application Containment	<ul style="list-style-type: none"> ▪ DAC defends against ransomware and greyware and secures “patient zero.”²
Blocks hostile network attacks	<ul style="list-style-type: none"> ▪ The integrated firewall uses reputation scores based on McAfee GTI to protect endpoints from botnets, DDoS, advanced persistent threats, and suspicious web connections. ▪ Firewall protection allows only outbound traffic during system startup, protecting endpoints when they are not on the corporate network.
Story Graph	<ul style="list-style-type: none"> ▪ Administrators can quickly see where infections are, why they are occurring, and the length of exposure in order to understand the threat and react more quickly.
Centralized management (McAfee ePO platform) with multiple deployment choices	<ul style="list-style-type: none"> ▪ True centralized management offers greater visibility, simplifies operations, boosts IT productivity, unifies security, and reduces costs.
Open, extensible endpoint security framework	<ul style="list-style-type: none"> ▪ Integrated architecture allows endpoint defenses to collaborate and communicate for a stronger defense. ▪ This results in lower operational costs by eliminating redundancies and optimizing processes. ▪ Seamless integration with other McAfee and third-party products reduces protection gaps.

Table 1. Key Features and Why You Need Them.

Gain the Advantage Over Cyberthreats

McAfee Endpoint Security provides what today's security practitioners need to overcome the attackers' advantages: intelligent, collaborative defenses and a framework that simplifies complex environments. With strong and efficient performance and threat detection effectiveness that is proven in third-party tests, organizations can protect their users, increase productivity, and create peace of mind.

McAfee, the market leader in endpoint security, offers a full range of solutions that produce defense-in-depth and proactive defense by combining powerful protections with efficient management that empower security teams to resolve threats faster with fewer resources.

Migration Made Easy

Environments with current versions of McAfee ePO software, McAfee VirusScan® Enterprise, and the McAfee® Agent can leverage our automatic migration tool to migrate your existing policies to McAfee Endpoint Security in about 20 minutes or less.³

You'll also get these benefits from McAfee Endpoint Security:

- Zero-impact user scans for greater user productivity
- Stronger forensic data that is mapped to the Story Graph for at-a-glance insights and simplified investigations to help you harden your policies
- Rollback remediation to automatically reverse malware changes and keep systems healthy
- Proactive insights on prioritized potential threats and prescriptive guidance on tuning your countermeasures against the threats with MVISION Insights
- Fewer agents to manage, along with scan avoidance, to reduce manual entry
- Collaborative defenses that work together to defeat advanced threats
- A next-generation framework that is ready to plug into our other advanced threat and endpoint detection and response (EDR) solutions

Learn More

To learn more about McAfee Endpoint Security, visit [us here](#).

To learn more about how McAfee Endpoint Security complements the McAfee product portfolio, visit:

- [MVISION Endpoint](#)
- [MVISION product family](#)
- [McAfee Threat Intelligence Exchange](#)
- [MVISION EDR](#)
- [McAfee ePolicy Orchestrator](#)
- [MVISION Insights](#)

1. Available with most McAfee endpoint suites. Consult your sales representative for details.

2. Ibid.

3. The migration time is dependent on your existing policies and environment.



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